# Nebraska ELA for Address and Demographic Data

a shared service offering through the State of Nebraska, Office of the CIO



Updated 4.23.2015

The State of Nebraska has entered into a statewide ELA contract with InfoGroup to acquire statewide address and demographic data. The following are features of this data service.

- Access to Nebraska Business (approx. 61,525) and Residential (approx. 652,711) address database.
- Access to Nebraska Business and Residential demographic data tied to addresses.
- Access to online 24/7 ReferenceUSA data lookup with additional fee.

This data provides contact names, addresses, phone numbers, and other demographic data. The data will be updated twice a year. The license started October 30, 2014 and goes through October 29, 2017. The data will be made available in tabular format, geodatabase, and geocoded.

Several state agencies have partnered in order to start this service at a reasonable cost. As other entities continue to join, the service fee will be readjusted to reflect additional cost savings.

### Who is eligible?

It is available to any state agency, city/local government, other state eligible political subdivision, college, or university (except University of Nebraska Medical Center).

### What is the cost?

This is a shared service, and our fee is adjusted monthly based on who participates. Currently the price is set at \$7,000/annually per agency, city/county, college, university, and entity that meets the qualifications of the license agreement. Since we are nearing a half year on the contract it will be prorated on remainder of months.

This is also a three year contract. So groups participating would need to be committed for the life of the contract.

Groups that have entered into the agreement for all the data are also eligible for online access to the data through ReferenceUSA. This cost is \$600/user/year for online query of data.

#### What are the deliverables?

Users will get secure access to the data through the Office of the CIO in various formats.

- Original data in various formats (e.g., txt, csv, or MS Excel).
- A prepared geodatabase for both residential and business addresses and demographic data.
- Online access to data as a feature service (e.g., REST service).
- Online geocoding service, also as a single address look-up or a reverse geocoding service.

## **Data Usage Terms**

The use of the data outlined in the master license agreement is for internal state business only. Entities participating with the data service abide by the master license agreement. Making the data available directly to the public or other entities besides the State of Nebraska Agencies is prohibited and terminates

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our master license agreement. Derivative products as a result of aggregated analysis or summaries can be shared with end users as long as the raw data is not provided for download. For example, this data can be used in support for the Nebraska Address Database (NAD).

## How Do I Purchase the Data?

Please contact Nathan Watermeier, <u>Nathan.Watermeier@Nebraska.gov</u>, to set up an agreement and work through details on purchasing the data.

#### For additional information contact:

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